



# UNITED NEIGHBORHOODS OF THE HISTORIC ARLINGTON HEIGHTS, WEST ADAMS AND JEFFERSON PARK COMMUNITIES NEIGHBORHOOD COUNCIL

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## UNNC Executive Committee Meeting

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Tuesday, July 20, 2010  
7:00 pm  
Council District 10 Field Office  
1819 S. Western Ave.  
Los Angeles, CA 90006

### MINUTES

(approved September 21, 2010)

Vice-President Billie Green opened the meeting at 7:09 p.m.

Members present: Stevie Stern, Norman Gilmore, Wesley Todd, Billie Green.

#### **AGENDA**

**MOTION:** Stevie Stern moved to approve the agenda as presented.

Wesley Todd seconded.

Vote: Approved unanimously.

#### **PUBLIC COMMENTS**

No public comment.

#### **Executive Committee Business:**

- A. Dianne Lawrence, publisher of the Neighborhood News, presented a funding request for renewal of the yearly ad in the Neighborhood News. Last year UNNC purchased 6 ads for \$1350, or \$225 per ad. Neighborhood News is now publishing 10,000 copies per issue. The current pricing for a single issue full page ad is \$400. The discount price for six issues is \$350 per issue.

**MOTION:** Norman Gilmore moved to forward the funding request to the Governing Board for a one year commitment to a full page ad in six issues of the Neighborhood News (published bi-monthly), for a total of \$2100.00 to be paid in installments of \$350 upon submission and publication of each ad.

Stevie Stern seconded.

During discussion, it was noted that UNNC paid \$700 for three ads with Mid-City Press, which is \$233.33 per issue. Ms. Lawrence indicated that she could accept \$250 per issue. The movant accepted a friendly amendment that the recommendation to the board be to pay \$250 per issue upon submission and publication of each ad, for a total of \$1500 for the next 12



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months.

Vote: 3 in favor, 1 opposed.

- B. Michael Hart presented a funding request on behalf of the Nosey Eye block club for up to \$250.00 for coverage of the insurance required for the Saturday, August 21<sup>st</sup>, 2010 annual block club event.

**MOTION:** Stevie Stern moved to forward the funding request to the Governing Board for up to \$250.00 for insurance for the annual Nosey Eye block club event.  
Wesley Todd seconded.

Vote: Approved unanimously.

- C. There was a discussion about how the ad for Neighborhood News and Mid-City press should be revised for future issues. Christine Carlson agreed to provide some written suggestions for new copy.
- D. There was discussion about the agenda for the August board meeting, where we will be acknowledging outgoing board members and seating the new board.
- E. There was discussion about when to schedule an orientation/strategy session for the new board.

## **Committee Updates:**

**Old Business:** None.

**New Business:** None.

## **Treasurer's Report:**

We are waiting for DONE to report on what amount of funds will be rolled over from our last fiscal year budget to the next fiscal year.

## **Minutes:**

Norman Gilmore presented the June 15, 2010 Executive Committee minutes for approval.

**MOTION:** Stevie Stern moved to approve the June 15, 2010 Executive Committee Minutes as presented.  
Wesley Todd seconded.

Vote: Approved unanimously.

## **Announcements:** None

Meeting adjourned at approximately 9:10 pm.

Respectfully submitted,

Norman Gilmore

UNNC Secretary

August 1, 2010