



UNITED NEIGHBORHOODS OF THE HISTORIC ARLINGTON HEIGHTS, WEST ADAMS AND JEFFERSON PARK COMMUNITIES NEIGHBORHOOD COUNCIL

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UNNC Executive Committee Meeting

Tuesday, September 21, 2010
Council District 10 Field Office
1819 S. Western Ave.
Los Angeles, CA 90006

MINUTES

(Approved October 19, 2010)

CALL TO ORDER

Vice-President Billie Green opened the meeting at 7:02 p.m. A quorum was present.

Members present: Stevie Stern, Billie Green, Wesley Todd, Norman Gilmore

APPROVAL OF AGENDA

Norman Gilmore moved to amend the agenda to show that the July minutes will be presented for approval instead of the August minutes, which were not available at this meeting.

MOTION: Stevie Stern moved to approve the agenda as amended.

Wesley Todd seconded.

Vote: Approved unanimously.

PUBLIC COMMENT

Jeff Camp wants UNNC to review if there are any ethics rules that should be adopted by UNNC in addition to DONE, city and state rules.

EXECUTIVE COMMITTEE BUSINESS

A. Mid City Press Ad renewal

Allison Cohen Ferraro, publisher of the Mid-City Press, presented a funding proposal for ads in the Mid-City Press for the coming year. The goals are to increase awareness of UNNC, and increase attendance at UNNC meetings.

MOTION: Stevie Stern moved to forward a recommendation to the full board to take out a ½ page ad in the Mid-City Press at the 12 issue rate of \$225 per issue, for a total of \$2,700 for the year.

Norman Gilmore seconded.

Vote: Approved unanimously.

B. Funding request – winter holiday festivities at Benny H Potter/West Adams Avenues Park
Carlton Stubbs, facility director for the South Seas House presented a funding request for the



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costs of up to \$1500 for the rental of the Ice Skating Rink for the 7th Annual holiday festival at Benny Potter Park. The goal is to provide our community with fun and safe activities for the winter holiday. Recreation and Parks will be providing staff, entertainment, games, Santa, petting zoo, inflatables, and crafts.

MOTION: Norman Gilmore moved to forward the above funding request for up to \$1500 to the UNNC Governing Board.

Seconded by Stevie Stern.

Vote: Approved unanimously.

C. Discussion with all Committee Chairpersons – Steve Wallis and Jeff Camp

1. Public Safety

Steve Wallis (co-chair) discussed Public Safety and the Blight and Nuisance Abatement committee. Jeff Camp (co-chair) has joined the Southwest CPAB. He's met with Leslie of NANDC to learn about their blight abatement program and how we can bring that to UNNC. Jeff has met with all three senior leads south of the 10. We're served by Wilshire, Olympic, and Southwest police divisions. (Roy is on the Wilshire CPAB.) Oscar Marquez, a Harvard Heights resident, is on the Olympic CPAB. Jeff has recruited three people to serve on the committee so far.

Jeff is willing to take over as the official chair, and Stevie is willing to advise Jeff as needed.

2. Parks and Recreation – Evangela Anderson

Evangela Anderson is attending the Park Advisory Board meetings monthly. Evangela wants to concentrate on working on Leslie Shaw park now that Benny Potter park is really working well. Ideas for Leslie Shaw include a mobile coffee stand, more shade, a pergola, kids activities, an upgrade to the play area. There is a Friends of Leslie Shaw park group as well, possibly linked to the Friends of the Jefferson Park library. It would be good to have a public meeting in Jefferson Park to engage residents with visioning the future of the park.

3. Economic Development Committee – Jess Bravo

Jess Bravo has two committee members. They considered implementing Safe-Routes-for-Schools, but don't have the manpower yet. This needs to go through the council office and Sylvia. There is funding through the state. The committee considers the following ideas: soliciting input from business owners, working with CRA to identify a site for a parking structure, identifying available commercial real estate and potential tenants, identifying green businesses that could use low cost space, working with retail businesses to improve storefronts, helping create Business Improvement Districts (BIDS) for local improvements. There should be another meeting to brainstorm more ideas for Economic Development.

4. Public Works Committee – Betty Phillips and Andrea Dunlop

Betty feels that Jefferson Blvd has many issues regarding traffic safety, cross walks. Also, curbs have been painted red which are reducing business parking slots. Betty and Andrea will work together to identify projects.

D. Purchasing of Special Events Liability Insurance – Stevie Stern

Stevie received a packet of information through DONE about a company that provides insurance for city events. She spoke with a representative of Municipality Insurance Services, Inc. who said that they wouldn't sell a policy without knowing the number of events, the number of attendees, and the location. There isn't a "blanket" policy that would cover us, and we rarely have the



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necessary information far enough in advance. Also, this company accepted only PayPal when we attempted to buy insurance for the Nosey Eye block club, and the City doesn't allow us to pay via PayPal.

E. Twitter Policy for UNNC

Stevie Stern moved that the board forward a recommendation to the full board that UNNC Standing Rules be amended to include a policy regarding the publishing of real time updates using official UNNC accounts (writing that goes out on electronic networks such as Twitter or Facebook without opportunity for review by executive committee), and that such policy shall state that real time updates should be used to promote UNNC events, announce community events, announce city hearings and events, link to UNNC agendas and relevant items on the UNNC website. The real time feeds should NOT include any summary of board deliberations, summaries of motions or summaries of votes, because these cannot be written, checked and vetted carefully in real time.

Wesley Todd seconded.
Vote: Approved unanimously.

F. UNNC Information Publishing Jobs

Norman Gilmore presented a list of eight mini-job descriptions and posed the question of whether a board member performing any of these jobs should count toward an "At Large" committee assignment, and should the standing rules be amended to include these job descriptions.

In discussion it was agreed that these positions are all operational in nature and should report to the Executive Committee. Further discussion was tabled for a future meeting.

G. Agenda for next month's Governing Board meeting were discussed.

TREASURER'S REPORT

Wesley Todd presented an updated budget in a form approved by DONE.
The rollover funds shown by DONE were \$7,356.30.

COMMITTEE UPDATES

None.

OLD BUSINESS

None.

NEW BUSINESS

- A. MINC is posting agendas at Washington Irving Library, which may lead to confusion since it is out of our area.
- B. Our posters at the agenda locations list standing committee meeting dates that are out of date and should be covered up to avoid confusion.



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APPROVAL OF MINUTES

Stevie moved to approve the July 20, 2010 Executive Committee minutes.

Wesley Todd seconded.

Vote: Approved unanimously.

Meeting adjourned at 9:35 p.m.

Respectfully submitted,

Norman Gilmore

UNNC Secretary

September 21, 2010

Attachments: None.