



UNITED NEIGHBORHOODS OF THE HISTORIC ARLINGTON HEIGHTS, WEST ADAMS AND JEFFERSON PARK COMMUNITIES NEIGHBORHOOD COUNCIL

Our Voice • Our City • of Neighbors • by Neighbors • for Neighbors



UNNC Executive Committee Meeting

Tuesday, June 18, 2013
Council District 10 Field Office
1819 S. Western Ave.
Los Angeles, CA 90006

MINUTES

(approved July 16, 2013)

CALL TO ORDER

Vice-President Billie Green opened the meeting at 7:02 p.m. A quorum was present.

Members present: Stevie Stern, Billie Green, Wesley Todd, Norman Gilmore

Members absent: None.

Additional UNNC board members present: Bettye Smith-Anderson.

APPROVAL OF AGENDA

MOTION: Stevie Stern moved to approve the agenda as presented.

Wesley Todd seconded.

Vote: Approved unanimously.

PUBLIC COMMENT

There was a question from the audience about the possible downzoning of the residential section of Jefferson Park between 7th and Crenshaw. UNNC had asked the Council Office and the Planning Department to downzone that area as much as practicable in the West Adams-Baldwin Hills-Leimert Community Plan. This plan recently passed the city Planning Commission and will next go to the City Council Planning and Land Use Management Committee (PLUM). It is the expectation of the executive committee that this downzoning will be included when the community plan is adopted.

Bettye Smith-Anderson asked about block club formation.

EXECUTIVE COMMITTEE BUSINESS

A. Reconciliation of end of fiscal year 2012-2013 budget – ACTION

Wesley Todd has the quarterly reconciliation as up to date as possible. The bank statement closes on the 21st.

No action was needed.



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B. 2013-2014 fiscal budget – ACTION

MOTION: Norman Gilmore moved to recommend that the UNNC Governing Board adopt the attached budget for fiscal 2013-2014.

Stevie Stern seconded.

Vote: Approved unanimously.

2013/2014 Strategic Plan

The big vision: To let the community know how UNNC can be a resource for them.

The big goals:

1. Identify neighborhood leaders and provide them with training, guidance and resources so they can successfully implement projects
2. Finish major upgrade to our web site, which will be come easier to use on Smartphones
3. Monitor our web site to analyze what topics are of most interest to viewers
4. Analyze our website to determine which topics are of most interest to visitors
5. Engage our neighborhood associations, block clubs and organizations to link to our web site
6. Regularly post neighborhood, community and UNNC events on Facebook and Twitter
7. Upgrade Leslie Shaw Park

The big solutions:

1. To identify neighborhood leaders, UNNC would ask assistance from CD 10 and neighborhood groups.
2. Identify a Communications Director to do our postings on Facebook and Twitter
3. Since not all community members have computers, we need to get the word out about various venues in our community that have free computer access and computer classes.
4. Big goals demand lots of time to complete them, and our UNNC board members have a limited amount of time for volunteer activities.
5. Funding
6. Connect our community to set up Twitter accounts so they can stay connected to UNNC via their phone.
7. Outreach to business and organization to help fund the Leslie Shaw Park Upgrade.

The big budget:

1. Outreach \$ 17,080.00
2. Operations \$ 3,900.00
3. Neighborhood Purpose Grants (NPGs) \$ 0
4. Neighborhood Improvements \$ 8,020.00
5. Elections/Selections \$ 8,000.00

The big score:

1. Web Site – measure traffic
2. Email Blast - increase subscriptions
3. Increase Twitter & Facebook followers
4. Plan to have enough project/events during the year so that we've spent all our funding



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5. Reach the amount of funding required to upgrade Leslie Shaw Park

MOTION: Stevie Stern moved that the UNNC Governing Board consider the proposed 2013-2014 strategic plan for adoption.

Wesley Todd seconded.

Vote: Approved unanimously.

We went through the DONE outreach survey and answered basic factual questions about UNNC Outreach.

We discussed how to best collect the information for the DONE board contact sheet.

- C. Discuss new DONE Funding Program, Board election of new UNNC Treasurer and Second Signatory.

Discussed.

- D. Review Board Members' absences

No one has three consecutive absences.

- E. Plan agenda for next Governing Board meeting

Items noted above will be included on the next Governing Board Agenda.

Valerie Lynn-Shaw will be attending the August 2013 meeting.

TREASURER'S REPORT

Wesley Todd is waiting for the June bank statement to finish the quarterly reconciliation.

COMMITTEE UPDATES

Discussed website progress.

OLD BUSINESS

None.

NEW BUSINESS

Harvard Heights HPOZ has an open seat. The Neighborhood Council has the opportunity to nominate a board member. UNNC should receive a notice from the Planning Department, which will trigger a 30 day period to make a nomination.

Stevie Stern will contact the Planning Department to see if they are aware of the open seat.

APPROVAL OF MINUTES

MOTION: Wesley Todd moved to approve the May 21, 2013 minutes as presented.

Stevie Stern seconded.



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Vote: Approved unanimously.

ANNOUNCEMENTS

None.

Meeting adjourned around 9:21 p.m.

Respectfully submitted,

Norman Gilmore

UNNC Secretary

June 18, 2013

Attachment: Proposed budget for 2013-2014.

**United Neighborhoods Neighborhood Council
Proposed Budget July 2013 - June 2014**

Presented for Approval June 27, 2013

	Yearly Allocation	\$37,000.00
	Rollover	\$0.00
	Total	\$37,000.00
Budget		
	Category	Annual Total
Codes		
100 Operations		
AUD	Audio and Visual Services	\$0.00
COP	Copying	\$500.00
EDU	Training and Board Retreat	\$200.00
FAC	Facilities Related and Space Rental	\$0.00
MIS	Miscellaneous Expense	\$0.00
OFF	Office Equipment and Supplies	\$1,200.00
POS	USPS - Postage and Box Rental	\$400.00
TAC	Temporary Staff	\$0.00
TRL	Translation and Transcription	\$0.00
UTI	Phone System	\$300.00
	CPA consultant	\$500.00
	Business Cards	\$800.00
	Subtotal	\$3,900.00
200 Outreach		
ADV	Advertising	\$500.00
EVE	Event Expense / Food & Refreshments	\$8,020.00
MEE	GOV BD Meeting/Refreshment	\$1,560.00
NEW	Newsletter	\$0.00
WEB	Website Maintenance/Enhancement/Creation	\$7,000.00
	Subtotal	\$17,080.00
300 Community Improvement		
CIP	Community Improvement Project	\$8,020.00
		\$8,020.00
400 Neighborhood Purposes Grants		
GRT	Neighborhood Purposes Grants	\$0.00
	Subtotal	\$0.00
500 Elections		
ELE	Election Outreach Expense	\$8,000.00
	Subtotal	\$8,000.00
	GRAND TOTAL	\$37,000.00