



UNITED NEIGHBORHOODS OF THE HISTORIC ARLINGTON HEIGHTS, WEST ADAMS AND JEFFERSON PARK COMMUNITIES NEIGHBORHOOD COUNCIL

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UNNC Governing Board Meeting

Thursday, June 27, 2013
Council District 10 Field Office
1819 S. Western Ave.
Los Angeles, CA 90006

MINUTES

(approved August 1, 2013)

CALL TO ORDER

Stevie Stern opened the meeting at 7:06 p.m. A quorum was present.

Members present: Carlton Stubbs, Bettye Smith-Anderson, Billie Green, Jess Bravo, Jeff Camp, Betty Walton, Andrea Dunlop, Wesley Todd, Laura Meyers, Fletcher Kauffman, Myrna Allen, Norman Gilmore, Stevie Stern. (13 total).

Members absent: Betty Phillips, Sandra Pruitt, Elizabeth Fenner, Anthony Carter, John Arnold, William Hernandez, Ed Turner, Roy Amemiya, Chris Carlson, Dolores Spears. (10 total).

APPROVAL OF AGENDA

MOTION: Billie Green moved to approve the agenda.

Wesley Todd seconded.

Vote: Approved unanimously.

PUBLIC COMMENT

None.

GOVERNING BOARD BUSINESS

A. Approval 2013-2014 Strategic Plan – ACTION

Stevie Stern introduced the Strategic Plan framework that DONE has requested every neighborhood council to fill in as part of our budget approval process.

MOTION: Norman Gilmore moved that the UNNC Governing Board adopt the Executive Committee recommendation for the strategic plan.

Betty Walton seconded.

AMENDMENT: Jeff Camp moved that the vision be changed to: UNNC is recognized as a key resource and an effective voice for our community that helps organize and empower our



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stakeholders to improve quality of life in our neighborhood footprint.

Myrna Allen seconded.

No objections were made.

AMENDMENT: Laura Meyers moved to add to Big Goals that UNNC continue to engage with the Planning Department regarding the West Adams, Baldwin Hills, Leimert Community Plan and South Los Angeles Plan.

Norman Gilmore seconded.

No objections were made.

AMENDMENT: Norman Gilmore moved to add to Big Goals that UNNC continue to seek out opportunities for neighborhood beautification and improvement projects.

Billie Green seconded.

No objections were made.

AMENDMENT: Jeff Camp moved to consolidate the Big Goals related to electronic outreach as shown in item 3 (a)-(e).

Norman Gilmore seconded.

No objections were made.

AMENDMENT: Laura Meyers moved change Big Solutions item 1 to read:

To identify neighborhood leaders, UNNC would ask assistance from CD 10, neighborhood groups and other organizations.

Norman Gilmore seconded.

No objections were made.

AMENDMENT: Laura Meyers moved to edit Big Solutions to clearly identify Anticipated Challenges.

Norman Gilmore seconded.

No objections were made.

AMENDMENT: Laura Meyers moved to revise Big Solutions - Funding challenge to read: Funding is a challenge and UNNC will explore funding sources such as corporate sponsors, community partners, and other opportunities.

Billie Green seconded.

No objections were made.

AMENDMENT: Laura Meyers moved to revise the Proposed Big Score to read:

The community plans reflect our stakeholders' goals and desires.

Jeff Camp seconded.

AMENDMENT: Jeff Camp moved to revise the Proposed Big Score to more clearly specify the electronic outreach metrics.

Fletcher Kauffman seconded.

No objections were made.

Vote on overall motion for the 2013-2014 Strategic Plan as amended: 13 in favor, none opposed, no abstentions.



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B. Approval of 2013-2014 Budget – ACTION

MOTION: Jeff Camp moved to accept the proposed budget for 2013-2014.
Betty Walton seconded.

Vote: 12 in favor, none opposed, 1 abstention.

C. Election of Treasurer and Second Signatory – ACTION

MOTION: Norman Gilmore moved that Fletcher Kauffman be Treasurer and that Jeff Camp be the signatory.
Billie Green seconded.

Vote: 13 in favor, none opposed, no abstentions.

SECRETARY'S REPORT

Norman Gilmore presented minutes for approval.

MOTION: Billie Green moved to approve the May 2, 2013 minutes with the following corrections (i) note that Prescott Mid-City Magnet was thankful they were able to be able to display the murals from the billboard painting project; (ii) to clarify that UNNC restated our position about the community plan but Planning Commission did not ask staff to make changes requested by UNNC.
Betty Walton seconded.

Vote: 11 in favor, none opposed, 2 abstentions.

PRESIDENT'S UPDATE

A. Old, Continuing, and New Business

We are recruiting candidates for Wesley Todd's Resident Representative, Region 5 seat.

There is an opening for the Harvard Heights HPOZ, and UNNC will be able to make a recommendation.

Valerie Lynn Shaw will be a guest at our August meeting.

All board members must complete the funding program training. You only have to complete the first half of the funding program webinar. Stevie says it takes about 50 minutes.

Stevie Stern said that Carnegie-Mellon study said that adults over 50 who volunteer are less likely to develop high blood pressure! A 2012 study in the journal of Health Psychology found that participants who volunteered regularly tended to live longer.

ANNOUNCEMENTS

The annual West Adams Heritage 4th of July party and potluck is on 20th between Manhattan and Gramercy is from 11:30 to 3:30. Bring a dish that serves 10.



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Meeting adjourned at 8:56 p.m.
Respectfully submitted,
Norman Gilmore
UNNC Secretary
June 27, 2013
Attachments: 2013-2014 Strategic Plan.

UNNC
2013-2014 Strategic Plan
Adopted June 27, 2013

Neighborhood Council: United Neighborhoods of the historic Arlington Heights, West Adams and Jefferson Park communities Neighborhood Council

The BIG Vision: UNNC is recognized as a key resource and an effective voice for our community that helps organize and empower our stakeholders to improve quality of life in our neighborhood footprint.

BIG Goals:

- 1) Upgrade Leslie Shaw Park
- 2) Identify neighborhood leaders and provide them with training, guidance and resources so they can successfully implement projects/events.
- 3) Finish major upgrade to our web site to make it a comprehensive resource that is easier to use and access.
 - a. It will become easier to use on Smartphones.
 - b. We will monitor our web site to analyze what topics are of most interest to viewers.
 - c. We will engage our neighborhood associations and block clubs to link to our web site.
 - d. We will regularly post community and UNNC events on Facebook and Twitter.
 - e. The website will be more accessible in other languages.
- 4) UNNC will continue to engage with the Planning Department regarding the West Adams, Baldwin Hills, Leimert Community Plan and the South Los Angeles Plan.
- 5) UNNC will continue to seek out opportunities for neighborhood beautification and improvement projects.

BIG Solutions:

- 1) To identify neighborhood leaders, UNNC would ask assistance from CD 10, neighborhood groups and other organizations.
- 2) Identify a Communications Director to do our postings on Facebook and Twitter.
- 3) Connect our community to set up Twitter accounts via computer so they can stay connected to UNNC via their phone.
- 4) Since not all community members have computers, we need to get the word out about the various venues in our community that have free computer access and computer classes.
- 5) Outreach to businesses and organizations to help fund the Leslie Shaw Park upgrade.
- 6) Funding is a challenge and UNNC will explore funding sources such as corporate sponsors, community partners, and other opportunities.

Anticipated Challenges:

- 1) Big goals demand lots of time to complete them, and our UNNC board members have a limited amount of time for volunteer activities.

The BIG Budget: Use the Neighborhood Council Budget template to help you categorize your expenditures based on your vision, goal and solutions.

- 1) Outreach **\$17,080.00**
- 2) Operations **\$3,900.00**
- 3) Neighborhood Purpose Grants (NPGs) **\$0**
- 4) Neighborhood Improvements **\$8,020.00**
- 5) Elections/Selections **\$8,000.00**

The BIG Score:

- 1) Successfully measure metrics and analytics for electronic outreach:
 - a. Web Site – measure traffic
 - b. Email Blast – increase subscription
 - c. Twitter and Facebook – increase followers
 - d. Measure backlinks from other organizations
- 2) Plan to have enough projects/events during the year so that we've spent all our funding
- 3) Reach the amount of funding required to upgrade Leslie Shaw Park
- 4) The community plans reflect our stakeholders' goals and desires.